



“To get maximum value from this live tele-training, please print this handout so you will be prepared to take notes on each step we discuss during the teleseminar!”

*--Marcia Bench, Creator and Instructor
Career Coaching Secrets*

Your Important Teleseminar Dial-In Details

- Date:** Thursday, March 27th, 2008
- Time:** 8:00 PM Eastern / 7:00 PM Central / 6:00 PM Mountain / 5:00 PM Pacific
- Dial in:** 1-712-432-3900
- Passcode:** 1474236#
- Duration:** 75-90 minutes
- Focus:** Career Coaching Secrets - Tested Methods That Help You Coach People to More Satisfying Work...Even If You Haven't Coached Before... And Build a Thriving Stream of Revenue and Satisfied Clients

Tips to Get the Most Out of This Training

1. Print this handout so you can take notes during this teleseminar training.
2. Think of how to quickly implement the secrets revealed in this training.
3. Make a deadline to complete at least 3 tips revealed during the training.

SPECIAL NOTE: This teleseminar training will start promptly according to www.time.gov so please dial in 5 to 7 minutes early so you won't miss any content. You'll be glad you did!

Career Coaching Secrets™ Preview Training

(Please write down your answers below during this live tele-training)

“What are the 9 unique advantages career coaching has over other proven types of coaching and career development services?”

1) _____

2) _____

3) _____

4) _____

5) _____

6) _____

7) _____

8) _____

9) _____

“What are the 7 key attributes about today’s workers that most coaches and other professionals don’t understand?”

1) _____

2) _____

3) _____

4) _____

5) _____

6) _____

7) _____

“What are the 8 most embarrassing mistakes made DURING live career coaching sessions, and how can almost anyone learn to avoid them?”

1) _____

2) _____

3) _____

4) _____

5) _____

6) _____

7) _____

8) _____

Your Free Bonus Gift

If you're one of the first 24 listeners who registers for Career Coaching Secrets™...you'll also get this mp3 player (\$1,500 Value)!

Register now to claim this pre-loaded mp3 player:

www.CareerCoachingSecrets.com/specialoffer.html



Pre-loaded with over 15 hours of teleseminars and valuable training

“How have authors, coaches, speakers, trainers, and independent professionals turned career coaching into a high-profit standalone business or additional profit center since training with Marcia?”

Case Study #1: _____

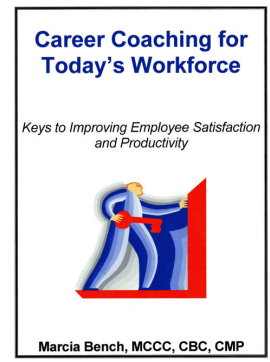
Case Study #2: _____

Case Study #3: _____

Get This Free Bonus Gift as Promised

Please write down the Private URL below to get free instant access to your gift for attending this training...

FREE \$97 BONUS! If I'm one of the first 150 registrants for this live call, I will also be eligible to claim Marcia's "Career Coaching for Today's Workforce" Collection



www. _____ .pdf

To get the full story on our next Career Coaching Secrets™ Training series, please visit one or both of these websites:

→ If you DON'T want/need to become certified - take our 'crash course':

www.CareerCoachingSecrets.com ←

→ If you DO want to be a Certified Career Coach:

www.CareerCoachInstitute.com/ccp.htm ←

“What are the 7 most common misconceptions most people have about career coaches and what they do?”

Misconception 1: _____

Misconception 2: _____

Misconception 3: _____

Misconception 4: _____

Misconception 5: _____

Misconception 6: _____

Misconception 7: _____

“What are two things you must learn to do during your coaching calls to become wildly successful as a career coach?”

You must learn to have no _____ and be
_____ with your client.

To get the full story on our next Career Coaching Secrets™ Training series, please visit one or both of these websites:

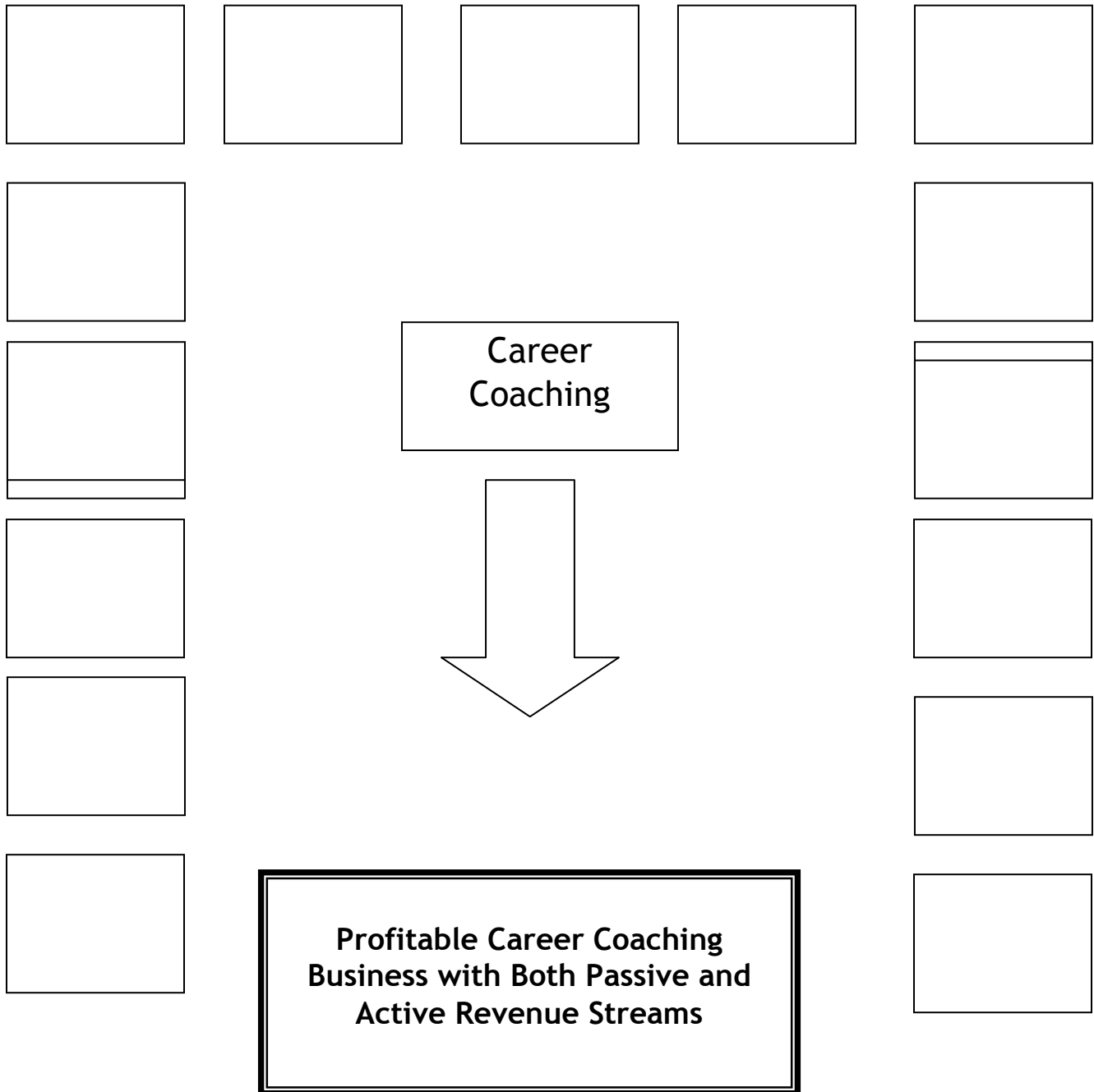
→ If you DON'T want/need to become certified - take our 'crash course':

www.CareerCoachingSecrets.com ←

→ If you DO want to be a Certified Career Coach:

www.CareerCoachInstitute.com/ccc.htm ←

“What are a few of the fastest, easiest, most economical ways for coaches to add value to their career coaching services ...even if they are just starting from scratch?”



4 Ways to Get Registered for Marcia's 2008 Career Coaching Secrets™ Series! (this is the ONLY time we will offer this training in 2008)



orderonline

1. Visit: <http://www.careercoachingsecrets.com/specialoffer.html>



orderbyfax

2. Fax form below to: 1 - 866-226-2244



orderbyphone

3. Call: 1 - 866-226-2244 x 1



orderbymail

4. Paste the order form below into Word, complete it and email to coach@careercoachinstitute.com

If you are still not convinced that Marcia's Career Coaching Secrets™ tele-training is the single most intelligent (and profitable) investment you'll ever make...just visit:

→ www.CareerCoachingSecrets.com ←

If you know you want to become certified - or are not sure: START with Career Coaching Secrets and upgrade later!!

CAREER COACHING SECRETS™ TELETRAINING PRIORITY VOUCHER

Content, Value, and Free Bonus Gift
 (Available Through midnight **Wednesday April 9, 2008 Only**)
Fax this form to 866-226-2244 to reserve your spot

Option #A: One Payment ... \$1497	
8 2-hour live teleseminars with Marcia Bench	\$1600 value
Marcia's Textbook, Career Coaching: <i>An Insider's Guide</i>	\$35 value
Marcia's Pre-Loaded MP3 Player*	\$1,500 value
2 one-on-one coaching sessions with Marcia Bench	\$500 Value
Marcia's Tested Career Coaching Worksheets	\$2,400 value
Marcia's Proven Client Intake Packet and Coaching Contract Forms	\$2,500 value
Online Mastermind Group	\$Priceless\$
Marcia's Private Vendor List	\$Priceless\$
Marcia's VIP Career Coaching Resource List	\$Priceless\$
Your Course Value & Free Bonus Gift Total	\$8,535 Value

Option #B: Two Payments of \$748.50	
8 2-hour live teleseminars with Marcia Bench	\$1600 value
Marcia's Textbook, Career Coaching: <i>An Insider's Guide</i>	\$35 value
Marcia's Pre-Loaded MP3 Player*	\$1,500 value
2 one-on-one coaching sessions with Marcia Bench	\$500 Value
Marcia's Tested Career Coaching Worksheets	\$2,400 value
Marcia's Proven Client Intake Packet and Coaching Contract Forms	\$2,500 value
Online Mastermind Group	\$Priceless\$
Marcia's Private Vendor List	\$Priceless\$
Marcia's VIP Career Coaching Resource List	\$Priceless\$
Your Course Value & Free Bonus Gift Total	\$8,535 Value

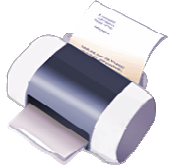
*** Remember: ADDITIONAL BONUS FOR FIRST 24 PEOPLE TO SIGN UP TODAY: *Marcia's Preloaded mp3 player will be included (a \$1500 value!)***

Sign me up! _____ \$1497 single payment; _____ \$748.50/month for 2 months
 Full Name: _____ Business Name: _____
 Address: _____
 City: _____ State _____ Zip _____
 Phone - day: _____ eve: _____
 Primary Email Address: _____
 Payment Method (Circle One): **Visa Master Card Amex Discover**
 Credit Card #: _____ Expiration Date: _____ / _____
 Authorized Signature: _____ Date: _____



Marcia's Career Coaching Secrets™
teleclasses start promptly at 8 pm Eastern,
5 pm Pacific.

Career Coaching Secrets™
www.careercoachingsecrets.com



Be sure to print this page.

This is your 8-Module Tele-Class Schedule

April 14, 2008 - Career Coaching Secrets Tele-Class (Module 1 of 8)
New Worker Coaching Strategies - How to Understand, Build Rapport with and Convert Today's Workers to Coaching Clients

April 21, 2008 - Career Coaching Secrets Tele-Class (Module 2 of 8)
Career Assessment Strategies - How to Use Assessments to Engage Your Clients, Build Value and Add Revenue to Your Coaching Engagements

April 28, 2008 - Career Coaching Secrets Tele-Class (Module 3 of 8)
Career Design Strategies - How to Co-Create the Client's Ideal Job with our Proven 8-Part Authentic Vocation™ Model

May 5, 2008 - Career Coaching Secrets Tele-Class (Module 4 of 8)
Job Search Strategies - How to Co-Create a Customized Job Search Action Plan for Your Clients That Helps Them Penetrate Both Published Unpublished Openings

May 12, 2008 - Career Coaching Secrets Tele-Class (Module 5 of 8)
Resume Coaching Strategies - How to Identify a Strong Resume and Do a "Resume Makeover" to Help Your Clients Reach Their Job Search Goals [including branding]

May 19, 2008 - Career Coaching Secrets Tele-Class (Module 6 of 8)
Interview Coaching Strategies - How to Help Your Clients Ace All Types of Job Interviews

June 2, 2008 - Career Coaching Secrets Tele-Class (Module 7 of 8)
Negotiation and Retention Strategies - How to Get Your Clients the Money and Benefits They Want and Retain Them as Clients Even After They Get the Job

June 9, 2008 - Career Coaching Secrets Tele-Class (Module 8 of 8)
Joint Venture Strategies - How to Expand Your Coaching Revenues by Adding Joint Ventures and Reliable Vendors To the Mix